



NETA *Journal*

National Embroidery Teachers' Association

Marchy, 2004

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President's Message

Hopefully, you are all surviving the nasty winter weather and using this snowbound time for really creative stitching and thinking. It is a great time to be inside surrounded by piles of luscious threads, naked canvas and fabric, sketch books and pens ready to create! What a luxury if you do not have to go out in the bitter cold!

I know this topic has been covered again and again, but recently there have been several legal actions concerning our members and other teachers most of you know involving intellectual property rights. One teacher was working her table at Merchandise Night when an excited student came up and said "you've got to come here and see this". The teacher was rushed several rows over to where one of her former students was busily selling the teacher's design with a few minor changes just as it had been taught in class! The charts, notes, etc. were identical. The former student had even "given credit" to the designer in small print but had no permission to market the design. The teacher, livid, was able to get the questioned design pulled from Merchandise Night. Eventually, all remaining copies, originals and negatives were returned to the designing teacher after a "cease and desist" letter went out to the former student.

In another case, a designer tried to sue one of our favorite needlepoint magazines as she felt the featured article and cover was a take-off on one of her designs. She was wrong. The cover design was original, and both the cover artist and magazine were vindicated. It made for a lot of agony on the part of all concerned while the threats flew back and forth, however.

The point of all this is, protect yourself. Talk to an intellectual property attorney. Find out what you can copyright - you can't keep others from designing adobe houses or angels with lions and lambs, nor can you copyright

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President's Message continued

a stitch unless you can prove it has never been thought of by any other stitcher over thousands of years of stitching. You can protect your class lessons, charts, and teaching techniques simply by registering them with the Copyright Office, Library of Congress. The \$ 30.00 processing fee shows officially when you produced the item or idea, but unlike a patent does not guarantee no one else has already thought of that idea. Your \$30.00 fee can be for a single project like the "Mona Lisa" or for a series of similar projects such as all "Leonardo Da Vince portraits". Obviously, it is pretty economical insurance for all your hard work.

We cannot recommend specific legal firms, but there are many reasonable ones. Ask other teachers who they use or check the local bar association for intellectual property specialists. You can even get all the needed forms online at www.copyright.gov and then click on Form VA (Visual Arts registration). Fill out the forms for each item or as a series. Attach the \$ 30.00 check, and mail to: Register of Copyrights, Library of Congress, Washington, D.C. 20559-6000.

Now that you are protected, legally, it is on to creating more of those fabulous designs.

Happy Designing!

Joan

NETA WEBSITE NOTE:

As of December 1st, we have only 16 members (out of about 90) listed on our web site. This is a fantastic advertising tool that most of us are not using. I can put your page up with no photos, if you wish. Just drop me a note at Micklemod@cox.net and tell me to use the directory info. This way you will have nothing to do. You can send the photos as a .jpg or other graphics file attachment to your e-mail or in the US mail now, or at some later date. Don't let this slip any longer. And take a look at www.embroideryteachers.org to see how it can benefit you.

Mary K.

proposal due	event date	org	event / contacts /	particulars
	2006		SUN Region contact: Barbara Haberkorn 219 Legendary Circle Palm Beach Gardens, FL 33418-8485	Traveling Teacher 516-625-1525 curlyandsunshine@att.net
SUN Region is looking for a traveling teacher for 2006. Specific guidelines for submission are available.				
5/7/2004	8/10-13/2005	reg	ROCKY MOUNTAIN Region contact: Barbara Ing, Dean of Faculty 24215 Valley View Circle Cedaredge, CO 81413	“Desert to Mountains” Grand Junction, CO baling@tds.net 2-day \$450./2-day)
9/15/2004	6/13-18/2006	reg	SOUTH CENTRAL Region Seminar contact: Kathy Fielder, Dean of Faculty 9927 Mixon Drive Dallas, TX 75220	Dallas, TX kfielder@sbcglobal.net \$265./day \$135./1/2-day 2, 1, 1/2-day classes
<i>AFTER 4/15/2004: Forms and guidelines available at http://gdcega.org/Seminar2006/</i>				
	5/22-26/06	nat	Embroiderers’ Association of Canada contact: Armande Jones 11042-160A Street Edmonton, Alberta, Canada, T5P 3G7	Edmonton, Alberta (780)489-3606 2, 4-day classes
<i>780-486-1766 (fax) for teacher’s pkg.more details to follow</i>				
EDITOR’S NOTE: See a copy of the ICNA Universal Proposal Cover Sheet in this issue. It is acceptable for both ANG and EGA submissions for the 2005 National Seminars. Each may have additional forms and/or specific info and format requirements. Regions may have their own Proposal/Cover preferences. The contact for each venue can supply the specifics.				

If you know of other proposal opportunities, please share the info, dates, contacts, etc., and we will include it in future issues.

Last Issue’s Discussion suggestion:

- What has been your worst experience as a teacher, in a stitching class, from a teacher’s point of view?

Other discussion suggestions:

- Diplomatic ways of convincing seminar chairs to pay that last night’s hotel stay for people who just can not get home at a reasonable hour after teaching all day.

- Is travel ease or difficulty a consideration when you propose to a particular venue?

- How do you teachers who live far from an airport handle mileage (and parking) for travel?

NETA Web Site Information

IMPORTANT: ONLY fill in the fields you wish to have shown on the web page.
Cost of web site listing \$5.00 per year

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

AREA CODE & PHONE: _____ FAX NUMBER: _____

E-MAIL ADDRESS: _____

WEBSITE: _____

CERTIFICATIONS: _____

SPECIALIZATION AREAS - areas in which you TEACH CLASSES

(Please circle all that apply)

Applique	Counted Thread	Painting and/or Dyeing
Art History	Crewel Embroidery	Pulled Thread
Assisi	Cross Stitch	Raised & Padded Work
Battenberg	Drawn Thread	Ribbon Embroidery
Beading	Ecclesiastical	Silk and Metal on Canvas
Blackwork	Fabric Manipulation	Silk and Metal on Fabric
Brazilian Embroidery	Fine Hand Sewing	Stumpwork
Canvaswork	Hardanger	Surface Embroidery
Clothing Embellishment	History of Needlework	Teaching Children
Color and/or Design	Machine Embroidery	Teaching Teachers
Computer Graphics	Mixed Media	
Needlelace	Contemporary Stitchery	

OTHER: _____

Are you an active needlework judge? yes no

Retired from teaching? yes no

Photos attached? yes no

(You may attach a photo of yourself and one of an example of your work, or two examples of your work)

Signature: _____ Date: _____

Check for \$5.00 (or \$20.00, if including with dues) goes to Pat Donaldson, the Treasurer.

Please send this form to: **Mary K. Campbell** or email: mickle-mod@cox.net
 6030 Country Club Oaks Place **(watch the spelling!)**
 Omaha NE 68152-2009

NETA Directory Information

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

AREA CODE & PHONE: _____ FAX NUMBER: _____

E-MAIL ADDRESS: _____

WEBSITE ADDRESS: _____

CERTIFICATIONS: _____

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Computer Graphics	Mixed Media	
Contemporary Stitchery	Needlelace	

OTHER: _____

Name to be included in the Directory*	yes	no
Are you an active needlework judge?	yes	no
Retired from teaching	yes	no

Signature: _____ Date: _____

*The Directory states that it is not to be used for solicitation purposes, but NETA can make no guarantees.

Please send to: **Jonalene Gutwein**
5185 Percheron Drive
Melbourne, FL 32934-7843

or email: **mbroidry@aol.com**
(watch the spelling!)

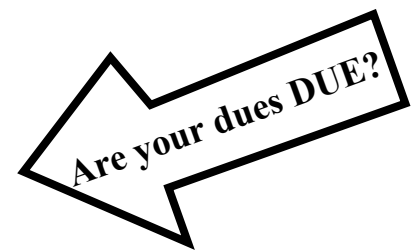
Send dues to: **Pat Donaldson**
15852 Longmeadow
Dearborn, MI 48120

DUES are \$15.00 per year, \$20.00 with Web-Page



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TO:



FIRST CLASS