



NETA *Journal*

National Embroidery Teachers' Association

September, 2004

President

Joan Thomasson
18541 Verona Lago Drive
Miromar Lakes, FL 33913
tel: 239.433.3264
fax: 800.531.4686
stitchangels@worldnet.att.net

Vice President

John Waddell
5868 Westheimer #206
Houston TX 77057
tel: 713-299-8672
juststitch@pdq.net

Secretary

Gail Sirna
5823 Wellwood
Rochester, MI 48306
tel: 248.650.9542
gigigail@speakeasy.net

Treasurer

Pat Donaldson
15852 Longmeadow
Dearborn, MI 48120
tel: 313.336.8325
patdonalds@comcast.net

Journal Editor

Peg Dunayer
411 Buckboard Blvd.
Round Tock, TX 78681-6902
tel: 512.255.4211
fax: 512.388.4454
pdquilt92@aol.com

Directory Editor:

Jonalene Gutwein
5185 Percheron Drive
Melbourne, FL 32934-7843
tel: 321.259.1845
fax: 321.254.9701
mbroidry@aol.com

Happy Fall!

I hope by now many of you are thinking about upcoming classes either as teachers or students in Reno (ANG), Minneapolis (EGA) or the kickoff fall workshops for your guilds or shops. Autumn always brings a sense of fresh starts and great expectations as the new school year begins and new challenges arise.

Speaking of challenges, I was recently honored to be asked to substitute for a very special national teacher when a family crisis kept her from teaching at the last minute. I was happy to be available. It was a challenging 72 hours to get ready, find a ticket -" please keep the fare as low as possible. They are a small group" a real challenge on such short notice; receive the class instructions Fedex overnight, and try to cover commitments here prior to leaving. All through the process, I kept thinking about the guild program folks who were frantically notifying the class participants coming from a wide area. They had signed up for one thing, years in advance and were getting something entirely different. What would their reactions be?

I should never have worried. The class members were wonderfully welcoming and thanking me for coming. The teacher I was subbing for had absolutely wonderful directions, a great project photo, and had already sent the kits ahead. The class went on smoothly in spite of the last minute teacher change. The organizers even had a card ready to send to the teacher who could not come and emailed class photos to her to assure her she had one less thing to worry about.

The point of all this is, if you have an opportunity to cover for someone who needs help, do it if at all possible. I had a chance to visit a beautiful seaport town in Maine I would never have seen, meet wonderful, warm people who I will see again at Callaway in January, indulge in lobster to my heart's delight, and shop for needlepoint shoes in

President's Message continued

a charming boutique, all while I was being told I was a "hero" for coming.

On the other side of things, seeing how easy the actual class was to do because of the crisp, clear directions and great photo, I plan to give my own directions a second look. Would someone else who had never seen my piece be able to follow them easily? Due to the situation, there was not time for a long conversation with the original teacher or for the actual model to be shipped to me or Maine in time for class. Her full page photo was clear enough that the model was not even needed in the end. Her careful planning and hard work ahead of time made it possible for the class to continue. Think about it and whether you need to change or update project directions and charts to present your creative ideas in the best possible light.

Happy Stitching!

Joan

"NETA's elections are held after our meetings at the annual EGA and ANG seminars; the ballot will be in the next issue of the Journal. We have a volunteer! (see below for info!)

Further nominations may be made from the floor at the meetings (with the consent of the nominee).

If you are not going to be at either of the meetings, contact Joan Thomasson to indicate your willingness to be placed in nomination. Terms of office are two years. This year we are seeking nominations for the position of Vice President. In the alternate years, we elect Treasurer and Secretary. The Vice President is also the President-Elect, so the current Vice President, John Waddell, will be confirmed as President at this election.

Meet the Candidate for Vice President

After some serious arm-twisting, we are very fortunate to have a volunteer who really wants to serve NETA and will make a great Vice President if elected. Meet Nan Tyson Euler; her bio reads:

Nan Tyson Euler (PA) is a graduate of Moore College of Art and Design in Philadelphia and is an EGA certified teacher in crewel and surface embroidery. She is the author of the EGA Individual Correspondence Course "The 17th Century English Band Sampler". Nan's passion is researching the embroiderer's story and designing embroidery to reflect women in history. She has taught at national, regional and local seminars since 1990. She was the Designer Across America in the September 1997 Needle Arts and her biography has appeared in the Needleworker.

Unofficially, I have known Nan for years. She is currently assistant regional director for Mid Atlantic Region, EGA, and rumor has it she will succeed Pat Reynolds as RD. She is extremely pro-teacher, a great advocate among "the hierarchy" for treating teachers as the professionals they are whether it is working for higher pay at regional seminars, contract adjustments or dozen of other things. She is a meticulous researcher, talented designer, and has a wonderful sense of humor that keeps her from taking herself too seriously. I think she would do a terrific job for NETA.

Joan

Checklist for Substitute Teachers

1. Have a copy of class directions as far ahead as possible. Ask the original teacher for any special hints or tips that might help with the instructions. Clarify anything you do not understand fully.
2. Where is the model? If it can be shipped ahead, have it sent to the workshop chairman overnight with a tracking number and lots of insurance. If it is to be sent to you, hand carry it and guard it with your life.
3. Where is the class? Make sure you have all the pertinent information: Locations, directions, ticket approval - usually the last minute tickets are astronomical, so make sure the guild O.K.'s it, contact person(s), home and cell phone numbers. Make sure they have your flight or arrival information and a way to contact you in case of travel delays or other problems. Plan on enjoying some really creative routing on last minute flights to small places. (I got to see both Newark and Cleveland on this trip.)
4. Be as relaxed and open to new approaches as possible. Remember, you will learn a lot from studying someone else's class plans and directions. You can offer additional suggestions and alternative ways of approaching a technique, but do not criticize another's method. I always fall back on "this is the way I did it, but if I were going to stitch it again, I would do it this way" on my own pieces, and the same type approach works on someone else's piece. "There are probably as many ways to create this effect as there are teachers; Teacher A suggests this way in her directions. You might also want to try it this way - after making sure the thread and mesh size will work for alternatives."
5. Be sure to return all extra materials, the model, and anything else of the original teacher's to him or her as soon as possible with a quick note about the class, what parts of the design the students enjoyed most, and anything else upbeat and positive.
6. The original teacher should receive any fee for kits. You as the classroom teacher should receive the teaching fee, your travel and lodging expenses, meals, etc.

I am certain there are lots of other suggestions, and anyone who can add to them, please write the editor. We'd love to hear from you.

NEW Discussion suggestion:

What is on your "must-have" list, when you make a contract to teach?

NETA Meeting Times:

ANG Seminar, Reno, NV: Thursday, September 30, 4:45 in the Pool Terrace.

EGA Seminar, Minneapolis, MN: Thursday, October 28, 4:45 **
**Check schedule and/or newsletters for meeting place.

PROPOSAL OPPORTUNITIES

CLIP AND POST NEAR YOUR DESK

proposal due	event date	org	event / contacts /	particulars
9/15/2004	6/13-18/2006	reg	SOUTH CENTRAL REGION Seminar	Dallas, TX
	contact:		Kathy Fielder, Dean of Faculty	kfielder@sbcglobal.net
			9927 Mixon Drive	\$265./day \$135./1/2-day
			Dallas, TX 75220	3-1/2, 2, 1, 1/2-day classes
<i>AFTER 4/15/2004: Forms and guidelines available at http://gdcega.org/Seminar2006/</i>				
1/28/2005	10/21-27/2006	nat	EGA NATIONAL SEMINAR 2006	“Gentle Pursuits”
	contact:		Judy Leroy, Dean of Faculty	Richmond Marriott Hotel
			4327 Thoroughgood Drive	FacultySem06@aol.com
			Virginia Beach VA 23455-4457	
<i>AFTER 7/15/2004: Forms and guidelines available at www.egausa.org/Seminar2006/proposals.htm</i>				
2/15/2005	9/8-15/2006	nat	ANG NATIONAL SEMINAR 2006	Tucson, AZ
	contact:		Nancy Carr, Dean of Faculty	(913) 327-8777 (voice)
			2944 W 118 Terrace	(913)327-8779 (fax)
			Leawood, KS 66211	
<i>Forms and guidelines will be available on the ANG website www.needlepoint.org</i>				
4/1/2005	6/3-5/2006	reg	CAROLINAS REGION	“Stitchin’ On The Ridge”
	contact:		Sue Osterburg	osterbed@bellsouth.net
			611 East Park Place	(828) 697-8198
			Hendersonville,NC 28791	1-day and/or 2-day
4/1/2005	6/20-24/2006	reg	GREATER PACIFIC REGION	Portland, OR
	contact:		Pamela J. Whyte, Dean of Faculty	offwhyte@earthlink.net
			14650 SW Grebe Lane	(503) 590-4722
			Beaverton, OR 97007	\$250./day
4/1/2005	8/23-27/2006	reg	ROCKY MOUNTAIN REGION	“Glorieta Gold”
	<i>Request proposal info from:</i>		Kathleen Weston	love2stitch@usmo.com
			89 Calle Vadito	(505) 710-4604
			NW Albuquerque, NM 87120	2-day classes

If you know of other proposal opportunities, please share the info, dates, contacts, etc., and we will include them in future issues.

Book Review:

Sandy Rodgers. The Art of Teaching Embroidery, Revised.

First (revised) printing: August 2004

Yarn Cellar Publishing Co.

720 Shaker Drive

Medina, OH 44256

It will be available at the fall seminars, or see www.sandyroddgers.com.

\$39.95, coil bound (if ordering direct from Sandy, add \$6.50 for postage)

Yes, you do need this book. I'm sure you have, as I have, read and referred many times to the first version of this book that Sandy wrote 12 years ago (can it really be that long?). It was the 'gold standard' of its time, but even Sandy will tell you that it is dated. It barely mentioned computers, and no one had even thought of cyberclasses. Toss it out today, and buy this one. You won't be sorry. Sandy has done a superb job of organizing, advising and explaining everything you need to know -- from internet to ethics, from copyright to contract -- about being a professional needlework teacher. Whether you are a new teacher or older than dirt (like me!), you will find much to interest (and challenge!) you here.

-Carole H. Lake



** Dues for a regular membership are \$15. Website listing is an additional \$5, total \$20. **
** Make your check to NETA. (Note: avoid pesky reminders -- renew for up to 10 years now!) **

(for new membership/directory changes, see page 7; web-page form page 6)

RENEWAL COUPON

Send dues to: **Pat Donaldson** **DUES are \$15.00 per year, \$20.00 with Web-Page**
15852 Longmeadow
Dearborn, MI 48120

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

AREA CODE & PHONE: _____ FAX NUMBER: _____

E-MAIL ADDRESS: _____

NETA Web Site Information

IMPORTANT: ONLY fill in the fields you wish to have shown on the web page.
Cost of web site listing \$5.00 per year

NAME: _____
ADDRESS: _____
CITY, STATE, ZIP: _____
AREA CODE & PHONE: _____ FAX NUMBER: _____
E-MAIL ADDRESS: _____
WEBSITE: _____
CERTIFICATIONS: _____

SPECIALIZATION AREAS - areas in which you TEACH CLASSES

(Please circle all that apply)

Applique	Counted Thread	Painting and/or Dyeing
Art History	Crewel Embroidery	Pulled Thread
Assisi	Cross Stitch	Raised & Padded Work
Battenberg	Drawn Thread	Ribbon Embroidery
Beading	Ecclesiastical	Silk and Metal on Canvas
Blackwork	Fabric Manipulation	Silk and Metal on Fabric
Brazilian Embroidery	Fine Hand Sewing	Stumpwork
Canvaswork	Hardanger	Surface Embroidery
Clothing Embellishment	History of Needlework	Teaching Children
Color and/or Design	Machine Embroidery	Teaching Teachers
Computer Graphics	Mixed Media	
Needlelace	Contemporary Stitchery	

OTHER: _____

Are you an active needlework judge? yes no

Retired from teaching? yes no

Photos attached? yes no

(You may attach a photo of yourself and one of an example of your work, or two examples of your work)

Signature: _____ Date: _____

Check for \$5.00 (or \$20.00, if including with dues) goes to Pat Donaldson, the Treasurer.

Please send this form to: **Mary K. Campbell** **or email: mickle-mod@cox.net**
 6030 Country Club Oaks Place **(watch the spelling!)**
 Omaha NE 68152-2009

NETA WEBSITE NOTE:

As of December 1st, we had only 38 members (out of about 90) listed on our web site. This is a fantastic advertising tool that most of us are not using. I can put your page up with no photos, if you wish. Just drop me a note at Mickle-mod@cox.net and tell me to use the directory info. This way you will have nothing to do. You can send the photos as a .jpg or other graphics file attachment to your e-mail or in the US mail now, or at some later date. Don't let this slip any longer. And take a look at

www.embroideryteachers.org to see how it can benefit you.

Mary K.

NETA Directory Information

PLEASE SEND ONLY CHANGES OR INDICATE THE CHANGES

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

AREA CODE & PHONE: _____ FAX NUMBER: _____

E-MAIL ADDRESS: _____

WEBSITE ADDRESS: _____

CERTIFICATIONS: _____

SPECIALIZATION AREAS - areas in which you TEACH CLASSES
(Please circle all that apply) - MAXIMUM of 14

Applique	Counted Thread	Painting and/or Dyeing
Art History	Crewel Embroidery	Pulled Thread
Assisi	Cross Stitch	Raised & Padded Work
Battenberg	Drawn Thread	Ribbon Embroidery
Beading	Ecclesiastical	Silk and Metal on Canvas
Blackwork	Fabric Manipulation	Silk and Metal on Fabric
Brazilian Embroidery	Fine Hand Sewing	Stumpwork
Canvaswork	Hardanger	Surface Embroidery
Clothing Embellishment	History of Needlework	Teaching Children
Color and/or Design	Machine Embroidery	Teaching Teachers
Computer Graphics	Mixed Media	
Contemporary Stitchery	Needlelace	

OTHER: _____

Name to be included in the Directory*	yes	no
Are you an active needlework judge?	yes	no
Retired from teaching	yes	no

Signature: _____ Date: _____

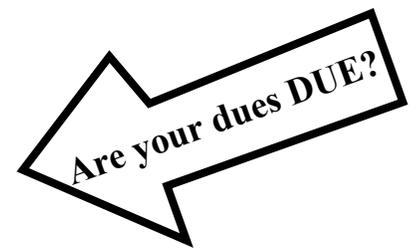
*The Directory states that it is not to be used for solicitation purposes,
but NETA can make no guarantees.

Please send to:	Jonalene Gutwein	or email: mbroidry@aol.com
	5185 Percheron Drive	(watch the spelling!)
	Melbourne, FL 32934-7843	



NETA Journal
National Embroidery Teachers' Association
Peg Dunayer, Editor
411 Buckboard Blvd.
Round Rock, TX 78681-6902

TO:



FIRST CLASS