



NETA *Journal*

National Embroidery Teachers' Association

October, 2003

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Happy Fall!

By now, the weather is cooling in most of the country. Stitchers are planning projects with crisp, Autumn colors in warm, fuzzy threads. Friends are re-assembling after months of being scattered over vacations, visits from children and grandchildren, and teachers are beginning to think (vaguely) of projects for proposals due in January.

Many of you noticed that our Universal Proposal Sheet has been adopted by both ANG and EGA for 2005 proposals, we really appreciate their willingness to accept your information in one standard format. What a big help for potential faculty members! NAN will continue to allow proposals in any format you feel best represents you, so the new proposal sheets work for their submissions as well.

For those who made it to ANG Convention in Lexington, there is great excitement about NETA's new web site. Just the skeleton was in place for Lexington, but the information is expanding daily under the capable hands of Web Master Mary Kay Campbell. We can now be found at <http://www.embroideryteachers.org>! Under our new programs, each NETA member who wishes to participate will have his/her own page. That page includes the information about the artist which is listed in the directory, a photo of yourself, one picture of your work and a link to your web site if you have one. Teachers are listed both alphabetically and by geographical area. Guilds or groups can easily check on a local or national teacher, check out specialities, and quickly get to members' web sites for additional information.

Our plan is to have you e-mail (or snail mail) your information directly to Mary Kay. She will get set up within days. Contact her at mickle-mod@cox.net, or at 6030 Country Club Oaks Place, Omaha, NE 68152-2009. We think this advertising will be incredible for NETA and for each of our participating members. You will be able to change addresses, phone or fax numbers or e-mail addresses any time you need to. Until everyone is set up, we are planning to only change photos once a year. It's a tremendous amount of work to set this up in the beginning. Later, we may be able to update your photos much more often.

What does all this exposure cost you? Mary Kay is suggesting \$5.00 per year to cover the initial start-up costs, domain name, etc. She is donating a ton of time to this project, and I think the results will be terrific advertising for all of us. When you renew your membership, make your check for \$15.00 if you do not want a web page listing (for instance if you are retired but still want to be part of NETA) or \$20.00 if you do want a page. Pat Donaldson, our Treasurer, will happily receive your checks and keep Mary Kay updated as you get your information sent for the web site.

Check us out at <http://www.embroideryteachers.org> and watch us grow! As of Sept 10th, Mary Kay and Joan's are up for you to see as samples. How fast can you get your page out there, working 24/7 for you?

We hope you join us very soon.

Happy Stitching!

Joan

October, 2003

PROPOSAL OPPORTUNITIES

CLIP AND POST NEAR YOUR DESK

proposal due	event date	org	event / contacts / particulars	
1/5/2004	9/4-9/2005	nat	EGA National Seminar	“Stitching Southern Style”
	contact:		Genie Patterson, Dean of Faculty	seminar05@bellsouth.net
			Wyngate at Spalding	770-396-0080
			7155 Roswell Road #25	\$280./day
			Atlanta, GA 30328	4, 2 and 1-day classes
Forms and guidelines available at www.egausa.org/Seminar2005/proposals.htm				
2/2004	4/9-10/05	reg	METROPOLITAN Region	
	contact:		Dorna Isaacs, Dean of Faculty	DORNAL@aol.com
			2 Mews Lane	973-761-6233
			South Orange, NJ 07079-1707	2-day
Additional particulars available after EGA National in Rye.				
5/7/2004	8/10-13/05	reg	ROCKY MOUNTAIN Region	“Desert to Mountains”
	contact:		Barbara Ing, Dean of Faculty	Grand Junction, CO
			24215 Valley View Circle	baling@tds.net
			Cedaredge, CO 81413	2-day \$450./(2-day)
12/31/2003	2-3 weeks/2005		HEARTLAND Region	Traveling Teacher
	contact:		Robin Rossignol	
			427 West Zeller St.	319-665-2307
			North Liberty, IA 52137	robin-ann-rossignol@uiowa.edu
Heartland Region is looking for a traveling teacher for 2005. Two to three week commitment. Very specific guidelines for submission are available. Notification by end of Feb, 2004				

If you know of other proposal opportunities, please share the info, dates, contacts, etc., and we will include it in future issues.

EDITOR'S NOTE:

In this issue of the Journal is a copy of the ICNA Universal Proposal Cover Sheet. It is being accepted for both ANG and EGA submissions for the 2005 National Seminars.

PLEASE BE AWARE that each Organization may have additional forms, which must accompany this sheet, as well as specific information and proposal format requirements, not itemized on the Universal Proposal Cover Sheet.

Individual Regions may have their own Proposal and Cover Sheet forms, which they prefer.

The “contact” for each venue should be able to supply these, if they are needed.

Minutes

New Budget was approved.

NETA web site discussion:

structure is up. Domain name is embroideryteachers.org. Mary K Campbell is setting up personal pages. Send your info to her at mickle-mod@cox.com or snail-mail to her home. The pages will go up as she gets them. Cost \$5.00/year.

Sue Kerndt warned that you may not want street address or phone number listed for security reasons. Each person can decide if they want to be listed and what info they want listed.

Elections: Gail Sirna and Pat Donaldson were elected to additional 2 year terms by acclamation.

Visitors were introduced. Janet Fishell (president of ANG) and Susan Davis (president-elect of ANG) sat in on the meeting. MTP is encouraging their candidates to join NETA.

Please note these changes for your Directory:

Lynn Payette: email to: lvpayette@cox.net

Michele Roberts: email to: embroidery@evl.net

Joan Thomasson: 18541 Verona Lago Drive
Miromar Lakes, FL 33913-8906
239-433-3264
email to: stitchangels@att.net

“A Good Artist’s Statement”: What Is Being Said?

When looking at a piece of sculpture, a painting or needleart, have you ever wondered what the artist is saying to you? What is depicted here? How did she/he get to this point?

When you are thinking of a piece, either a teaching piece or simply a new idea, do write down some thoughts on the project to jog your memory later on. The viewer needs to know what is you are portraying and a slight bit on how you came to this particular portrayal. This isn’t to say that you must give your whole thought process, just a few words on how, why and what is happening in your piece.

This statement is mandatory in most shows for an original or an adaptation as the judges read these statements carefully and it is sometimes the key in the process of judging these two difficult categories. These statements should be brief, to the point and contain at least one hundred words but not much more.

As teachers, it is also extremely helpful if you pass this information on to your students especially those who teach design classes and creative needlework classes. The student needs to know the importance of stating the how and why of what she/he has done. With your guidance, they will do quite well.

Margaret Briscoe

Last issue’s discussion suggestions:

- Diplomatic ways of convincing seminar chairs to pay that last night’s hotel stay for people who just can not get home at a reasonable hour after teaching all day.
- Is travel ease or difficulty a consideration when you propose to a particular venue?
- How do you teachers who live far from an airport handle mileage (and parking) for travel?

NEW Discussion suggestion:

- What has been your worst experience as a teacher, in a stitching class, from a teacher’s point of view?

ICNA Universal Proposal Cover Sheet

This form must be the first inside page for each proposal. For ease in identifying your proposal, place a picture, line drawing or other visual representation of you class on the cover of your folder. You may copy this form as needed.

Submitted to: _____

Date: _____

COMPLETE ALL INFORMATION, PLEASE

Teacher Name: _____

Class Title: _____ Technique(s): _____

Type of Project: ___ Design and/or Color Class ___ Set Project ___ Notebook ___ Other (Explain) _____

1. Teaching Time ___ One Day ___ Two Day ___ Four Day ___ Half Day ___ Other (Specify) _____

2. Student Level: ___ Basic Level ___ Advanced Intermediate

(Check One) ___ Basic Intermediate ___ Advanced

___ Intermediate ___ All

3. Project Dimensions:

(As applicable):(Vertical, horizontal, depth) Design Size: X X Overall Size: X X

4. Ground Material: _____

5. List Threads and other Kit Contents: _____

6 Estimated Kit Cost: \$ _____ (U. S. Dollars)

Please check either: ___ Cost is for complete kit; ___ Student must purchase the following additional project supplies:

7. Teacher will also supply (e.g. paints, reference materials, group needs) _____

8. Student Will Supply: ___ Usual Stitching Supplies ___ Stretcher Bars

___ Other items NOT listed in Question 6 (list below):

9. Audio/Video Equipment Needed: _____

10. Other special classroom needs: _____

11. Pre-stitching Required: ___ Yes ___ No Approximate number of hours: _____

12. NATIONAL SEMINAR PROJECTS: Must be new and original. In limited cases such as notebook classes or

encores by committee invitation, please label proposal as : ___ New ___ Encore (Please elaborate) _____

13. Where you may be reached by telephone during faculty selection/meeting dates: _____

14. Signature: _____ Date: _____

Address: _____

Telephone: _____ E-Mail: _____

NETA Web Site Information

IMPORTANT: ONLY fill in the fields you wish to have shown on the web page.
Cost of web site listing \$5.00 per year

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

AREA CODE & PHONE: _____ **FAX NUMBER:** _____

E-MAIL ADDRESS: _____

WEBSITE: _____

CERTIFICATIONS: _____

SPECIALIZATION AREAS - areas in which you TEACH CLASSES

(Please circle all that apply)

Applique	Counted Thread	Painting and/or Dyeing
Art History	Crewel Embroidery	Pulled Thread
Assisi	Cross Stitch	Raised & Padded Work
Battenberg	Drawn Thread	Ribbon Embroidery
Beading	Ecclesiastical	Silk and Metal on Canvas
Blackwork	Fabric Manipulation	Silk and Metal on Fabric
Brazilian Embroidery	Fine Hand Sewing	Stumpwork
Canvaswork	Hardanger	Surface Embroidery
Clothing Embellishment	History of Needlework	Teaching Children
Color and/or Design	Machine Embroidery	Teaching Teachers
Computer Graphics	Mixed Media	
Needlelace	Contemporary Stitchery	

OTHER: _____

Are you an active needlework judge? yes no

Retired from teaching? yes no

Photos attached? yes no

(You may attach a photo of yourself and one of an example of your work, or two examples of your work)

Signature: _____ Date: _____

Check for \$5.00 (or \$20.00, if including with dues) goes to Pat Donaldson, the Treasurer.

Please send this form to: **Mary K. Campbell** or email: **mickle-mod@cox.net**
 6030 Country Club Oaks Place **(watch the spelling!)**
 Omaha NE 68152-2009

NETA Directory Information

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

AREA CODE & PHONE: _____ FAX NUMBER: _____

E-MAIL ADDRESS: _____

WEBSITE ADDRESS: _____

CERTIFICATIONS: _____

SPECIALIZATION AREAS - areas in which you TEACH CLASSES

(Please circle all that apply)

Applique	Counted Thread	Painting and/or Dyeing
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Canvaswork	Hardanger	Surface Embroidery
Clothing Embellishment	History of Needlework	Teaching Children
Color and/or Design	Machine Embroidery	Teaching Teachers
Computer Graphics	Mixed Media	
Contemporary Stitchery	Needlelace	

OTHER: _____

Name to be included in the Directory* yes no

Are you an active needlework judge? yes no

Retired from teaching yes no

Signature: _____ Date: _____

*The Directory states that it is not to be used for solicitation purposes, but NETA can make no guarantees.

Please send to: **Jonalene Gutwein**
5185 Percheron Drive
Melbourne, FL 32934-7843

or email: **mbroidry@aol.com**
(watch the spelling!)

Send dues to: **Pat Donaldson**
15852 Longmeadow
Dearborn, MI 48120

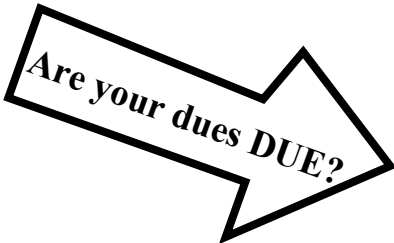
DUES ARE DUE NOW FOR 2004

If you are going to be at EGA National,
you may pay your dues at the meeting.
Meeting time should be listed in your
participants' handbook.

DUES ARE DUE NOW FOR 2004



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National Embroidery Teachers' Association
Peg Dunayer, Editor
411 Buckboard Blvd.
Round Rock, TX 78681-6902



TO:

FIRST CLASS