



NETA *Journal*

National Embroidery Teachers' Association

November, 2005

President

John Waddell
5868 Westheimer #206
Houston TX 77057
tel: 713-299-8672
juststitch@pdq.net

Vice President

Carole Lake
4003 Edgefield Court
Austin, TX 78731-2902
tel: 512 345-9932
carole@carolelake.com

Secretary

Gail Sirna
5823 Wellwood
Rochester, MI 48306
tel: 248.650.9542
gigigail@speakeasy.net

Treasurer

Pat Donaldson
15852 Longmeadow
Dearborn, MI 48120
tel: 313.336.8325
patdonalds@comcast.net

Journal Editor

Peg Dunayer
411 Buckboard Blvd.
Round Tock, TX 78681-6902
tel: 512.255.4211
pdquilt92@aol.com

Directory Editor:

Jonalene Gutwein
5185 Percheron Drive
Melbourne, FL 32934-7843
tel: 321.259.1845
fax: 321.254.9701
mbroidry@aol.com

Buenos dias from Mexico.

Yes, Carole and I are in Mexico and we forgot to take the Treasury! We are in Cuernavaca, the city of eternal spring! I only wish we were younger and could enjoy the Disco across the street but it only starts to open at 11:00 PM. By then we have both been asleep for more than an hour. Do not worry it was all business. Yes, we were stitching and eating and shopping a little. The GNP of Mexico is in good shape for this quarter. We took a group of stitchers for a retreat, and we would like to hear about your experiences with retreats in the next Journal. Look for Carole's comments on this trip in this Journal.

We have made it through both national seminars. The officers have been nominated and we are voting for the officers in this Journal. Please vote early and often, on no! I have been in Mexico for too long, just please vote!

The two meetings went very well and the discussions were interesting and a little provocative. See the minutes of both meetings in this issue of the Journal. Please feel free to comment for our next Journal on any issues that that were discussed or wish we had discussed.

I want to thank both EGA and ANG for making the meetings possible. You will not want to miss next year's meetings! And you need to bring a new member possibility along. We are going to have receptions at both meetings.

Remember that your dues are due at the end of the year. You can tell from your address label if you've paid. If you paid at seminar, your dues are paid through 2006.

If you are not on the website, you need to get that done. It is a great deal and those who are listed there have had results! The instructions are in this Journal. It's just an extra \$5/year.

It has been suggested that we hold meetings at TNNA and NAN. I have decided that is a good idea and will try and get that set up when I return to the USA. Let me know if you will be attending and send me an e-mail and I will give you the details. There is a good chance that I will return from Mexico. If not Carole will make a great President.

-- John

On taking a group to Mexico...

by Carole Lake

John Waddell and I took a group of stitchers to Cuernavaca this past October for a stitching retreat. After it was over, John thought it would be just a fabulous idea if I wrote a little article for the NETA Journal. After some argument, he managed to bribe me into submission. (Don't ask!).

Both John and I had previously been involved in stitching cruises, and knew the limitations of that medium. At least in our experience, cruise ships just don't have the flexibility for a good classroom, and of course, there are all those other people. In fact (true story), my aunt came home from a cruise one time and told me in hushed tones that she had met a man teaching a stitching class. Shock! It was, of course, John. Small world.

So we decided that we would instead work with Tierra del Sol, run by Ward Albro, a professional tourguide. We'd do a small group into the interior of Mexico. Ward is a retired history professor who sets up tours year round (www.mexicoprograms.com).

Ward set up a fabulous week for us. We were based in a family compound which had ideal outdoor (a fabulous covered porch with cushy sofas and tables) and indoor (view of the porch with great light) stitching areas. All our meals were provided and we all had private rooms and baths. The cost was very reasonable. Ward set up a variety of tours to museums, gardens, cathedrals, bazaars, and even a spa! He coordinated the airport transport, advised us on currency and so forth. John and I were in charge of all the stitching activities. We didn't have to worry about any of the other arrangements, which was great, because Ward took care of all the details.

We spent a fair amount of time discussing how to structure the stitching time, and finally decided not to structure it at all. We thought of designing a project, but the people who were expressing interest really wanted to stitch on their own things. So we just did 'Studio Time in Mexico'. It was extremely successful. We had stitchers at several levels, beaders, and even a knitter! The contrast of the structure of the tours and the unstructured stitching was very pleasant. We told our attendees that it was their time and they could tour or not, stitch or not, nap or not. Even eating was optional, but I didn't notice a whole lot of meals missed! John and I were available for consultation. We did a lot of stitching and a lot of laughing!

If we were doing it again, we would make a few changes.

- We'd have a day just for stitching. As it was, we did something outside every day, but our participants wanted a day to just kick back and stitch.
- We'd schedule more of our stitching time in the morning.
- We'd be more prepared for the difference in mealtimes -- they eat MUCH later than we do!
- We'd do more textile based tours. We don't think Ward really knew what it is that we do till we got there.
- We'd arrange for internet access and telephone access on site. There are internet cafes available, but that cut into our shopping time! Also, we'd arrange in advance for phone cards. Some of our participants wasted valuable stitching time keeping in touch with family at home.

We'd do a lot of things the same:

- We'd still have a professional do all the arrangements. That was priceless.
- Staying in the family compound was great because it reduced the cost over staying in a hotel. We'd definitely do that again.
- We'd keep the group small so that we could use small vans for our tours because they can get closer than a big bus.
- We still wouldn't do a set project.
- We'd stay in October because the weather was so perfect.

If you have any questions, email John or me. We'd be interested in hearing your experiences in alternate stitching venues. What works and doesn't work? Would you do it again? How did you get involved? Let us hear from you!

Carole H. Lake

Don't be in the silent majority --- VOTE!

Slate:

Secretary : Gail Sirna

Write-in: _____

Treasurer: Pat Donaldson

Write-in: _____

Vote by mailing your ballot to: or

Vote by e-mail:

John Waddell

5868 Westheimer #206

Houston, TX 77057

Put "Ballot" in the subject line of your e-mail
send to:

juststitch@pdq.net

Mary K would love to put your teacher information on the NETA website.

Send the \$5.00 to Pat Donaldson,

but send your Website Information Form to Mary K.!

snail-mail

Mary K. Campbell

6030 Country Club Oaks Place

Omaha NE 68152-2009

or email: mickle-mod@cox.net

(watch the spelling!)

** Dues for a regular membership are \$15. Website listing is an additional \$5, total \$20. **
** Make your check to NETA. (Note: avoid pesky reminders -- renew for up to 10 years now!) **
** *****

RENEWAL COUPON

Send dues to: Pat Donaldson
15852 Longmeadow
Dearborn, MI 48120

DUES are \$15.00 per year, \$20.00 with Web-Page

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

AREA CODE & PHONE: _____ FAX NUMBER: _____

E-MAIL ADDRESS: _____

Two sessions of the Annual Meeting for the National Embroidery Teachers' Association were held in Autumn of 2005. The first was held in Atlanta in conjunction with the EGA Seminar; the second session took place in Nashville at the ANG Seminar. President John Waddell presided at both sessions. Minutes were taken in Atlanta by past president Joan Thomasson, and in Atlanta by current secretary Gail Sirna.

NETA Minutes EGA Seminar, September, 2005, Atlanta

President John Waddell opened the meeting at 4:40 p.m. and asked for the nominees for Secretary and Treasurer. Frances Farley nominated the current Secretary, Gail Sirna, and Treasurer, Pat Donaldson, for an additional term. Both had agreed to serve again, if elected. Dorothy Johnson seconded the nomination. Nominations were approved. Additional nominees may be named at ANG Seminar in Nashville. Voting will be done through the Journal.

Jane Farber, Faculty Chair for 2007 is Chicago and Ann Freiberger, Seminar Chairman for Chicago, were introduced and reminded teachers to think seriously about submitting.

Kay Stanis and Margaret Kinsey asked for a discussion of teacher certification and what value you place on it personally and professionally. The EGA teacher certification program currently has no "undergraduates" enrolled. Nan Euler mentioned that when EGA 2006 selections were made, if two projects were tied for selection and one teacher was certified, the certified teacher was hired.

Deanna Bertalson, Canada, explained the Canadian system. Certification is a two year program with a final exam by a certified instructor. Deanna's certification is in stumpwork. EGA and ANG accept Canadian certification.

John checked the list of current 2005 EGA faculty against the NETA, ANG and EGA certification lists. 20% were certified.

Carole Lake did her certification by exam with EGA. She chose EGA because it's strong in Texas and ANG's presence is almost non-existent.

National Academy of Needlearts accepts all certification and starts certified EGA or ANG teachers at professional and honor levels.

ANG and EGA both encourage new grads to teach at national seminars by making it a course requirement. NAN currently has 10 people in their certification programs (estimate by Jane Farber). Jane felt certification helped teachers organize their paperwork and write good proposals. For new people breaking in, the only thing the committee knows about you is your organized presentation. See the last NETA newsletter for a long article from the ANG Faculty Committee about what ANG looks for in presentations. One of the most important items is a well photographed piece which sells the class to the committee and the students.

Margaret Kinsey, new "Administrator of Advancement" requested suggestions as to what EGA needs to do to lure teachers into teaching. She is trying to make EGA's program more "user friendly". Several people questioned why certified, experienced teachers have to send directions to the EGA faculty chair - was it for critique or to make sure the directions have actually been written.

What about the faculty chair needing a copy of directions in case of teachers illness? On your contract, you have the right to mark our clauses. Nan Euler questioned the idea that no fees would be paid to the original teacher (for intellectual property, research, etc) other than kit fees if the teacher becomes ill and a substitute is needed.

The idea of "illness insurance" was mentioned to provide payment to both contracted teacher and substitute. The question of substitute's ability to teach a given course was mentioned (example: when Lynne Payette's class was taught while she was in the hospital with gall-bladder surgery. What about Nan Euler - the history background is an integral part of her samplers? What about classes like Jan Beaney and Jena Littlejohn's with lots of experimental techniques and little written directions?

The meeting was adjourned at 5:35 p.m. due to Merchandise Night time constraints.

Respectfully submitted,

Joan Thomasson.

**Nashville Session, ANG Seminar ---
NETA Meeting--October 6, 2005**

An issue was raised regarding the crediting of the designer in class pieces on display in the ANG (or any) exhibit. In the past ANG has pieces on display in the ANG (or any) exhibit. In the past ANG has included the teacher's name on the in its exhibit booklet; this year it neglected to do so. Carol Korman, incoming ANG President said she would bring this to the attention of the board.

Kay Stanis reiterated the discussion held at the Atlanta session of the meeting regarding EGA certification. June Moes suggested we do a survey in the NETA Journal regarding certification and what it has meant to the individual teacher. The attendees agreed that this would be valuable.

The discussion continued regarding teacher illness and the hiring of substitutes. In the past the teacher who designed, developed and did the stitching receives nothing for her efforts, if it is necessary to obtain a substitute teacher. Should she receive some remuneration? How much? Should this be in the contract?

After some discussion it was decided that each teacher should have a list of substitutes who might possibly fill in for her in an emergency. The hiring organization should ask the teacher who she would like to teach for her. This information should be on file, especially with the major organizations.

Kay Stanis said that the designing teacher should get some compensation for her work in preparing the class, and it was felt the 25% to the designing teacher and 75% to the substitute teacher would be fair. Sandy Rogers mentioned that she substituted for Jean Taggart when Jean fell ill, and that she sent 80% to Jean, but that all 100% of the fee went on Sandy's income tax statement.

Kay Stanis proposed that at the next ICNA meeting that NETA propose that in the contracts it state that if it is necessary to hire a substitute that a certain percentage of the teaching fee be retained for the designing teacher, with the rest of it going to the substitute, and that this be reflected in the income tax statement. Motion carried, and the NETA representative to the ICNA meeting is directed to make this proposal.

It was announced that the next ICNA meeting is

in January 2006, in conjunction with the TNNA market.

Mary Kay Campbell requested that NETA members send items for inclusion on the NETA web page. This is a great and inexpensive form of advertising for the teacher. The form is in the Journal; you can e-mail your information to Mary Kay, and the charge is only \$5 per year, payable with your dues. Don't short-change yourself by not taking advantage of this membership benefit.

It was stated by a member that a teacher should not negotiate on kit costs, since they are set by the retail market. Do not succumb to entreaties by a chapter on kit fees; this effects all other teachers.

There was an inquiry regarding fees to charge if a chapter or other group asks a teacher to design a piece especially for them, and to keep the kit fee under \$25. After some discussion we concluded that if a teacher spends one day doing this design work he or she should charge \$500, 2 days \$1000. This would include stitching time and direction writing time.

Pat Donaldson gave the treasurer's report. She also presented and explained the budget for the following fiscal year. NETA has very low expenses and money has accumulated. It was proposed that NETA have a party at each of the two large national seminars in 2006--ANG in Tucson and EGA in Richmond. This party would serve to build relationships among teachers, and to attract new members to NETA. Perhaps we might have a speaker. This proposal was approved by those attending the Nashville session, and the treasurer's report was also approved.

Two other concerns were broached with ANG. The teachers felt that they would prefer that their rooms be included on the master account for the seminar, and also that they felt it would be more professional to be paid while still at the seminar, rather than at some future time.

The meeting was adjourned, and the teachers moved on to Teachers' Showcase.

Respectfully submitted,

Gail Sirna
Secretary

GAIL CAROLYN SIRNA
5823 Wellwood Court
Rochester MI 48306
TEL: 248-650-9542
FAX: 248-650-9284

PROPOSAL OPPORTUNITIES

CLIP AND POST NEAR YOUR DESK

due	event date	org	event / contacts /etc	particulars
	WANTED!	ega	GROUP CORRESPONDENCE COURSE TEACHERS	
	contact:		Betty Lou Pendleton 2300 N. Maselli Street Visalia, CA 93291-9079	blpendle@aol.com (559)901-0418
1/5/2006	4/27-29/2007	reg	METROPOLITAN REGION	Florham Park, New Jersey
	contact:		Betty Chestney 26 Birch Drive Pine Plains, NY 12567-5514	needlelf99@taconic.net (518)398-7427
1/31/2006	6/21-24/2007	reg	TENNESSEE VALLEY REGION	Knoxville, Tennessee
	contact:		Share A Stitch XXVII Nadine Alexander 734 Harbor Way Knoxville, TN 37934	“Discover Needlework Treasures” nadineal@juno.com 2 days, \$250/day
2/24/2006	9/2-8/2007	nat	EGA NATIONAL SEMINAR	“That Needlin’ Town”
	contact:		Jane Farber 2922 East 52nd Street Indianapolis, IN 46205	NeedleJane@aol.com Telephone/Fax: 317/251-0789 \$300./day
	for info see:		http://www.egausa.org/2007Seminar/07Proposals.htm	1-day, 2-day, 4-day classes
2/15/2006	8/24-31/2007	nat	ANG NATIONAL SEMINAR	Baltimore,MD
	contact:		Kathy Myers, Faculty Chairman SeminarFaculty@needlepoint.org	703-354-8964 \$145./(1/2-day, \$285./day
	for info see:		http://www.needlepoint.org/forms.htm	1/2-day,1-day,2-day,4-day classes
NOTE: if contacting Kathy by phone, please leave phone number, e-mail and/or snail-mail addresses along with the message				

If you know of other proposal opportunities, please share the info, dates, contacts, etc., and we will include them in future issues.

9/1/2004 Bal as of annual mtgs 8,548.12

Income		Membership	Directory	Other
12/15/2004	membership	505.00		
2/16/2005	membership	920.00		
05/21/05	membership	380.00		
06/15/05	membership	400.00		
Total Income		2,205.00	0.00	0.00
				\$2,205.00

Expenses		Ck #	Journal	Officer	Expense	Directory	Other Fees
09/30/04	Lake mailing	1017	108.58				
02/17/05	Lake mailing	1018	161.78				
05/17/05	Lake mailing	1019	104.58				
05/17/05	Lake mailing	1020	133.58				
06/05/05	ICNA dues	1021					50.00
Total expense			508.52	0.00	0.00		50.00
							\$558.52

New Balance \$10,194.60

Item	2002 total	2003 total	2004 total	2005 total	Proposed budget for 2006	
Income:						
Interest	2.84	0.00	0.00	0.00	0.00	
Memberships	1,765.00	2,020.00	2,070.00	2,205.00	2,000.00	109 current members
Directory	0.00			0.00	0.00	
Other			12.50			
Total Income:	1,767.84	2,020.00	2,082.50	2,205.00	2,000.00	
Expenses:						
Journal	341.59	334.00	458.87	508.52	550.00	
ICNA dues	50.00	50.00	50.00	50.00	50.00	
Officer expenses	5.00	40.00	0.00	0.00	50.00	
Travel expense/Pres	235.14	0.00	0.00	0.00	250.00	
Treasurer - new acct	44.44	0.00	0.00	0.00	0.00	
membership directory	533.31	0.00	0.00	0.00	270.00	
teachers social at national seminars		300.00			0.00	1,000.00
Creat & maintain website		0.00	818.17	0.00	300.00	
Total Expenses:	1,209.48	724.00	1,327.04	558.52	2,470.00	
Net:	558.36	1,296.00	755.46	1,646.48	-470.00	Note*

* Budget approved with deficit to use some of the excess funds building up

IMPORTANT:

ONLY fill in the fields you wish to have shown on the web page.

Cost of web site listing \$5.00/ year

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

AREA CODE & PHONE: _____ FAX NUMBER: _____

E-MAIL ADDRESS: _____

WEBSITE: _____

CERTIFICATIONS: _____

SPECIALIZATION AREAS - areas in which you TEACH CLASSES (Please circle all that apply)

- | | | |
|------------------------|-----------------------|--------------------------|
| Applique | Counted Thread | Painting and/or Dyeing |
| Art History | Crewel Embroidery | Pulled Thread |
| Assisi | Cross Stitch | Raised & Padded Work |
| Battenberg | Drawn Thread | Ribbon Embroidery |
| Beading | Ecclesiastical | Silk and Metal on Canvas |
| Blackwork | Fabric Manipulation | Silk and Metal on Fabric |
| Brazilian Embroidery | Fine Hand Sewing | Stumpwork |
| Canvaswork | Hardanger | Surface Embroidery |
| Clothing Embellishment | History of Needlework | Teaching Children |
| Color and/or Design | Machine Embroidery | Teaching Teachers |
| Computer Graphics | Mixed Media | Needlelace |
| Contemporary Stitchery | OTHER: _____ | |

Are you an active needlework judge? yes no

Retired from teaching? yes no

Photos attached? yes no

(You may attach a photo of yourself and one of an example of your work, or two examples of your work)

Signature: _____

Date: _____

NOTE: Check for \$5.00 (or \$20.00, if including with dues) goes to, the Treasurer:

Pat Donaldson
15852 Longmeadow
Dearborn, MI 48120

Please send this form with your info to:

Mary K. Campbell
6030 Country Club Oaks Place
Omaha NE 68152-2009

or email: mickle-mod@cox.net
(watch the spelling!)

www.embroideryteachers.com



NETA Journal
National Embroidery Teachers' Association
Peg Dunayer, Editor
411 Buckboard Blvd.
Round Rock, TX 78681-6902

TO:

Are your dues DUE?

DATED MATERIAL
NETA Journal

FIRST CLASS
November, 2005